

**Saturday, July 27, 2019**  
**10:00 a.m. – 2:00 p.m.**  
**American Bank Center Exhibit Hall**



### **Sponsorship Commitments**

#### **“College” Level Sponsorship - \$7,000 AND UP**

- Company mention and/or logo in 15-second and 30-second Event Promo on KIII TV3, MeTV and CoziTV and Banner Ads, promoting event, on [www.kiiitv.com](http://www.kiiitv.com)
- Company mention in 30-second Event Promo on The Beach 96.5 along with an interview during a live broadcast at the Operation Safe Return event
- Event Promotion on Lamar Digital Billboards for 10-seconds with Company logo
- Company logo featured in 30-second, no sound commercial on 8x14 Big Screen during event.
- Luncheon with Chief of Police and Command Staff - limit 4 seats per sponsorship
- Company banner displayed at event (provided by company)
- One Booth Placement, up to 3 tables
- Honorable mention on [www.facebook.com/CorpusChristiPD](http://www.facebook.com/CorpusChristiPD) (45,000+ followers)
- Company name listed on sponsorship flyer to be handed out at event
- Company mentions by Event DJ

#### **“High School” Level Sponsorship - \$4000 to \$6,000**

- Company mention and/or logo in 15-second and 30-second Event Promo on KIII TV3, MeTV and CoziTV and Banner Ads, promoting event, on [www.kiiitv.com](http://www.kiiitv.com)
- Event Promotion on Digital Billboards for 10-seconds with Company logo
- Company logo featured in 30-second, no sound commercial on 8x14 Big Screen during event.
- Luncheon with Chief of Police and Command Staff - limit 2 seats per sponsorship
- Company banner displayed at event (provided by company)
- One Booth Placement, up to 2 tables
- Honorable mention on [www.facebook.com/CorpusChristiPD](http://www.facebook.com/CorpusChristiPD) (45,000+ followers)
- Company name listed on sponsorship flyer to be handed out at event
- Company mentions by Event DJ

### **“Middle School” Level Sponsorship – \$3000**

- Company mention and/or logo in 15-second and 30-second Event Promo on KIII TV3, MeTV and CoziTV (rotating with other sponsors) and Banner Ads, promoting event, on [www.kiiitv.com](http://www.kiiitv.com)
- Company logo featured in 30-second, no sound commercial on 8x14 Big Screen during event.
- Luncheon with Chief of Police and Command Staff - limit 2 seats per sponsorship
- Company banner displayed at event (provided by company)
- Booth Placement of 1 table
- Company name listed on sponsorship flyer to be handed out at event
- Company mentions by Event DJ

### **“Elementary” Level Sponsorship – \$2000**

- Company mention and/or logo in 15-second and 30-second Event Promo on KIII TV3, MeTV and CoziTV (rotating with other sponsors) and Banner Ads, promoting event, on [www.kiiitv.com](http://www.kiiitv.com)
- Company name listed on sponsorship flyer to be handed out at event
- Company mentions by Event DJ

### **“Pre-School” Level Sponsorship – \$1000**

- Company name listed on sponsorship flyer to be handed out at event
- Company mentions by Event DJ

### **Supporter – Any amount under \$1,000**

- Company mentions by Event DJ

*The Corpus Christi Police Athletic League (CCPALS – Operation Safe Return) is a Section 501(c)(3) non-profit organization Tax Identification Number 42-1554287. Your donation may qualify as a charitable deduction for federal income tax purposes. Please consult with your tax advisor or the IRS to determine whether your contribution is deductible.*

# SPONSORED SCHOOL SUPPLY TIERS

**(Distributed to Students, day of event)**

## #1 Earbud Key Rings Sponsorship - \$5,000

- Company logo on 3,000 earbud key rings (cord wrap earbuds are included)
- **Seeking 2 Sponsors @ \$2,500 each**
- **Plus**, High School level incentives



## #2 Rulers Sponsorship - \$3,500

- Company logo on 3,000 rulers (inches/centimeters)
- **Plus**, Middle School level incentives



## #3 Backpack Sponsorship – \$20,000

- Company logo on 3,000 Backpacks
- **Seeking 4 Sponsors @ \$5,000 each**
- **Plus**, College level incentives



## #4 Promotional Shirts Sponsorship -\$5,000

- Company name printed on backside of 1,000 shirts
- **Plus**, College level incentives



## #5 Lunch Totes Sponsorship – \$3,000

- Company logo on 3,000 Lunch Totes
- **Plus**, Middle School level incentives



## #6 Pencil Pouch Kits Sponsorship – \$5,000

- Company logo on 3,000 Pouch Kits
- **Plus**, High School level incentives



Please make checks payable to Corpus Christi Police Athletic League  
**Memo: "Operation Safe Return 2019"**

Checks can be mailed to:  
*Corpus Christi Police Department*  
*Crime Prevention Unit*  
*321 John Sartain Street*  
*Corpus Christi, TX 78401*

**Deadline for payment is June 28, 2019**

PayPal is available!  
[Paypal.me/operationsafereturn](https://paypal.me/operationsafereturn)



Sponsor has determined to provide financial support for Operation Safe Return 2019 in exchange for certain promotional rights to be provided by Organizer/KIII TV3.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Business

\_\_\_\_\_  
Business Address

\_\_\_\_\_  
Business Telephone #

\_\_\_\_\_  
Email

Date \_\_\_\_\_