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Welcome to the Corpus Christi Cone Zone Ayers Edition

The latest information on the Ayers Pedestrian project direct to your inbox!

[Construction Updates](#)

Exploratory Work Continues

Currently, the contractor is performing exploratory work which includes relocating existing underground utilities in preparation for the install of a new reinforced concrete box along the west side of Ayers street from Nemec Street to Gollihar Road. This is expected to continue throughout next week.

AEP is continuing the relocation of poles on the west side of Ayers Street and McArdle Road. Currently, Ayers Street from S.P.I.D. to Gollihar Road is flowing freely and the contractor does not anticipate any road closures for several weeks.

Friendly reminder: All work is weather permitting.



Email Updates - Tell Your Neighbors To Sign Up!



Good News! You are already receiving the email alerts for construction. We need your help in spreading the word to neighboring businesses on Ayers.

[Sign Up for Email News](#)

Weekly Construction Survival Tip

Like, Share, Tweet, #Hashtag

Did you know there are almost 3.5 Billion people currently using Social Media? Social Media Marketing is currently the #1 most effective tool for business advertising. If your company does not currently have a social media account, construction is the perfect time to start! Utilizing social media can help keep you connected to your customers. You can post the latest information about traffic detours, provide updated store hours, post sales announcements, and interact with your customers throughout the construction process. If your company already has an online presence, consider branching out to other platforms to reach different types of audiences or spice up your current platforms by adding more information, graphics, or promotions.

The best part about Social Media Marketing? It's FREE! So, Like, Share, Tweet, and Hashtag your way to better sales and loyal customers.



Featured Business

Bed-lining Service Supports Ayers Street Reconstruction

Todd Hutchinson has been operating Bull Shark Bed Liners and Coatings, located on 4531 Ayers #210, for the past two years. The business specializes in spray-on bed-liners for pickup trucks. He says he likes the location of his business because it is easy and convenient for customers to find.

Hutchinson worries that the number of customers may decline due to the construction. However, he hopes that the aftermath will be better for businesses by improving traffic flow with a center turning lane added to the street.



Calling Ayers Businesses

We are looking for businesses along the Ayers Construction corridor who would like to be featured in an upcoming newsletter. Email us at DeAnnaM@cctexas.com to let us know you would like to participate.