

Issue 2 | January 24, 2020



## Welcome to the Corpus Christi Cone Zone Ayers Edition

The latest information on the Ayers Pedestrian project direct to your inbox!

**Construction Updates**

### Advance Warning Signs Installed

This week the contractor completed the installation of the advanced warning signs along Ayers Street between S.P.I.D and Gollihar Road. The sub-contractor continued exploratory work locating underground utilities along the west side of Ayers Street from Nemece Street to Gollihar Road which is expected to last into next week.



AEP is currently relocating poles on the west side of Ayers Street and McArdle Road and completed the relocation on the east side from Sunnybrook and Gollihar Road. Currently all of Ayers Street from S.P.I.D. to Gollihar Road is flowing freely and the contractor does not anticipate any road closures for several weeks.

Friendly reminder: All work is weather permitting.

### Email Updates - Tell Your Neighbors To Sign Up!



Good News! You are already receiving the email alerts for construction. We need your help in spreading the word to neighboring businesses on Ayers.

**Sign Up for Email News**

## Weekly Construction Survival Tip

### Customer Contact

Have you ever considered keeping a data base of your customers contact info? If not, pre-construction is the perfect time to start gathering that information. Having customer contact information is the perfect way to help keep them apprised of road conditions, best routes, and promotional specials during the construction period. Consider sending weekly emails or monthly mail-outs to keep them informed about the work being done in your area. If they know the best way to access your business while construction is taking place, they may be less likely to change their buying habits during that time.



## Featured Business

### Business Owner Supports Street Improvements

For the last eight years, Victor Hernandez has been operating 501 Kustoms. His business specializes in car upgrades, like upholstery, video, and audio.

He said the location of his shop at 4531 Ayers, Suite 207, is convenient and accessible to his clients.

Hernandez welcomes the Ayers Street project and said it will benefit his customers and employees. He doesn't believe the construction will impact his business because his clients know the quality and affordability of his company's work.



### Calling Ayers Businesses

We are looking for businesses along the Ayers Construction corridor who would like to be featured in an upcoming newsletter. Email us at [DeAnnaM@cctexas.com](mailto:DeAnnaM@cctexas.com) to let us know you would like to participate.

