



Short Term Rental Stakeholder Advisory Group

March 11, 2022



Short Term Rentals

Project Lead

Assistant City Manager
Andrea Gardner

Eric Wilhite
Pacheco Koch

Zoning / Land Use

Asst. Director of Development
Services
Michael Dice

Director of Planning
Daniel McGinn

Legal Advice

Code Enforcement

Prosecutors

Municipal Court

Hotel Occupancy Tax Collection

Director of Finance
Heather Hurlbert



Stakeholder Advisory Group

(17 members)

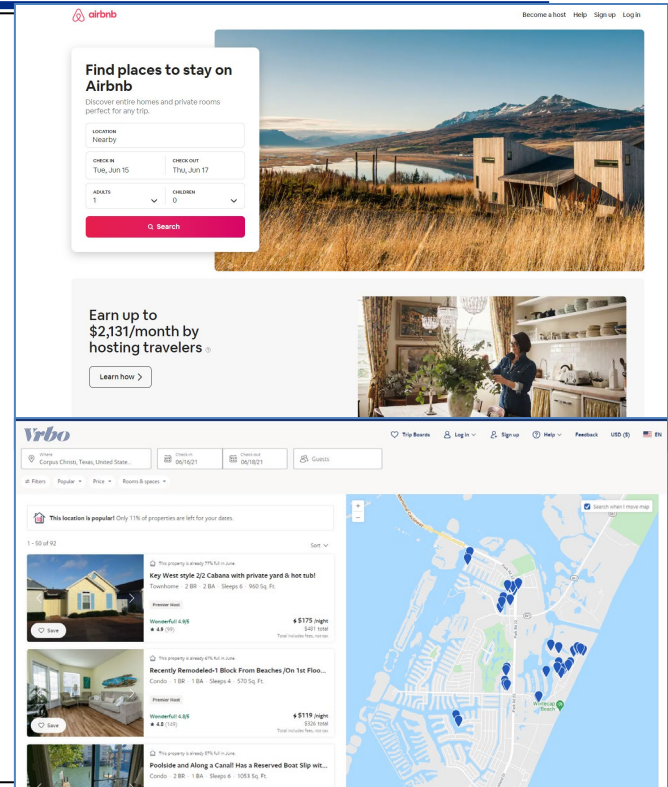
Harris	Alex
Gonzalez	Elke
Balzer	Polly
Bliss	Amanda
Villagran	Denise
Dunne	John
Suggs	Robert
Welder	Barbara

Agan	Barbara
Salazar-Garza	Cynthia
Cantu	Ruby
Taubman	Andy
Husby	Hannah
Duffley	Charles
Jones	Marvin
Tiffin	Thomas
Barber	Mike



Short Term Rentals

- Rental accommodations that include a variety of unit types (condo, townhome, single family home, RV's, boats, etc..) for less than 30 days.
- Offers visitors a different experience outside of staying at a standard hotel.
- Not a new concept but the technology connecting owners and users has improved.
- **Unified Development Code 5.2.24 Rentals (Single Family)** Single-family units in a single-family zoning district cannot be rented for less than a one-month period.
- UDC does not prohibit STR use in other zoning districts, therefore the use is permitted





Phase 1: Registration Ordinance

- Adopted January 11, 2022.
 - Effective for N. Padre and Flour Bluff beginning March 15th.
 - Remainder of City July 11th.
 - www.cctexas.com/str - webpage has registration information along with a page we created for the phase 2 work.
-



Occupancy Rates/ Housing Data

- National Trends (wide ranges 20-75%)
- STR operators: what type of rates are you experiencing here locally? Does the rate fluctuate per season?

Corpus Christi, TX

2021 Total Housing Units	134,900
2021 Owner Occupied Housing Units	74,197
2021 Renter Occupied Housing Units	46,338
2021 Vacant Housing Units	14,365



-
- Use ARCmap program..