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2/18/2022 3:03:53 PM  
Rebecca Huerta  
City Secretary

## BOARD OF DIRECTORS MEETING

Thursday, February 24<sup>th</sup> @ 11 a.m. – 12:30p.m.  
Texas A&M University – Corpus Christi  
Bayview Room

### AGENDA

#### Call to Order

Johnny Philipello, Chair

#### Power of Travel

#### Motion: Approval of February Consent Agenda

Johnny Philipello

- January 2021 Board of Directors Meeting Minutes
- February 2021 Board of Directors Meeting Agenda
- February Organizational Dashboard and Department Reports
- January Financials

#### Chairman's Report

Johnny Philipello

- Convention Hotel Task Force
- Short-Term Rental Update

Andrea Gardner

#### Organizational Presentation

- **Presentation:** Spring/Summer Campaign

Emily Zertuche

#### President's Report: Workforce Development

- **Introduction**
- **Reminder:** Strategic Alignment
- **Presentation:** Hospitality Labor Woes
- **Presentation:** VCC Hospitality Training
- **Guest Speakers:**
  - Ken Trevino, President & CEO; Workforce Solutions of Coastal Bend
  - Brian Tietje, PH.D., Dean; TAMU-CC College of Business
  - Dr. Chip Campbell jr., Chair Business Admin; Del Mar College

Brett Oetting

Hannah Husby

Dr. Mike Imburgio

Meredith Darden

#### Reminders

Hannah Husby

#### Adjourn

Johnny Philipello

### NEXT MEETING

March, Feb 24<sup>th</sup>  
8a.m. - 9:30a.m.